

### Calendar

- *September 15th*  
Fall District 1 Meeting  
Redding Hilton Garden Inn  
11AM
- *September 18th*  
Board Meeting  
Work Training Center  
5:30PM
- *September 24th*  
After Hours  
Work Training Center  
Hosted by Billie  
6:30P
- *October 4th*  
SUDS @ Kathy's  
5PM-7PM
- *October 13th*  
Walk to End Alzheimer's  
Bidwell Park  
8:30AM
- *October 16th*  
Board Meeting  
Work Training Center  
5:30PM
- *November 3rd*  
Fall Fundraiser  
Dueling Piano's  
Sierra Nevada's Big Room  
6PM-10PM
- *November 20th*  
Board Meeting  
Work Training Center  
5:30PM

## President's Message

Choosing Alzheimer's disease as a focus project for my year as President of SI Chico was easy and clear. This disease has personally impacted my family and many families in our club. At retreat, our membership had many questions about the disease for the Directors from our local Alzheimer's Association. People shared personal stories of loved ones and friends. There were few in the room who had no connection to this disease. The importance of raising awareness and contributing funds to be part of the solution is paramount.

Alzheimer's holds spot number six of the ten top causes of death in America and is the only one without a way to prevent, cure or even slow its progression. In addition, Alzheimer's is more likely to affect women. 60% of caregivers are women and more women have the disease than men. Sorooptimist is "Best for Women", Alzheimer's is the opposite.



Please join SI Chico this year on this journey of making a difference. We will participate as a club in The Walk to End Alzheimer's on October 13 in Bidwell Park. You can sign up to walk and help raise funds, contribute to the team effort, volunteer to help the day of the walk or encourage club members who participate. We all have something to give and something to gain.

The website for our team page is:

<http://act.alz.org/goto/sorooptimistchico>

## PAST PRESIDENT'S MESSAGE

Thank you SI Chico for helping me last year. We worked in new committees and accomplished almost all of the goals in our Strategic Plan for 2017-2018! My President's Project, Erase the Stigma, was very successful and made an impact on our community.

We are building our brand and collaborating with our sister club and friendship links. Please give President Bonnie 110% this year in helping 500,000 women and girls reach their goals and live out their dreams. I am looking forward to serving alongside you! - *Natalie*



### 2018 Club Retreat

**Saturday August 18, 2018 we had another positive change occur for SI Chico—instead of a 2 day retreat in October President Bonnie elected to go with a one day retreat. This retreat was held at the Sundog Ranch and proved to be a fabulous event that included 3 guest speakers and over 40 club members.**



### Membership

By Natalie Conrad, District 1 Membership Liaison

“Big girls need big diamonds.” While this quote is attributed to Elizabeth Taylor; I think it is applicable to our club – SI Chico. We may be a “big” club but we still need more “big” members. Members who love to volunteer and are passionate about the causes that relate to women and girls.

This June, a new membership campaign – the SIA Diamond Campaign, was launched. It is a specific set of goals to help club membership thrive. A thriving membership can be defined as a club who welcomes new members each year, has good membership retention, and has enough volunteers to make the club goals attainable. As the District 1 Membership Lead, I am happy to work with our club in gaining new members. You will be receiving a membership survey, via email, within the next week or so. The Sierra Nevada Region wants to hear from you as to what we should strive for in this campaign.

This Diamond Campaign will last thru May 2019. And because 2020 is the 100<sup>th</sup> anniversary we have one more goal. SIA wants to charter 100 new clubs by SIA's 100<sup>th</sup> Anniversary! To do this, SIA has challenged all Regions to charter *more than* one new club before May 2019. If you know of a nearby city or town that needs a Soroptimist club, please pass along their information to me. Here's my contact information:

Natalie Conrad | 643-7496 (in Chico) | [natalieconrad@sichico.com](mailto:natalieconrad@sichico.com)

This year as we have Bev Rozendaal “back in the saddle”! (Remember the Roster Rascal??) Please contact her at 343-6292, if you have anyone who wants to join or needs more information about SI Chico.

# SDR 2018

**Over 191 Soroptimist Members from our regional attended Soroptimist Development Retreat in July. Our club was represented by 9 of our members! At SDR we had the chance to attend workshops, hear powerful speakers and bond with other club. SDR 2019 will be June 28-29 in Reno mark your calendars now!**

Soroptimist International of Chico  
Presents the 2<sup>nd</sup> Annual

## DELIGHTFUL EVENING

OF

## DUELING PIANOS



## ENTERTAINMENT BY

KILLER KEYZ

DINNER & DESSERT AUCTION

SATURDAY, NOVEMBER

3RD, 2018

5:00PM-10PM

SIERRA NEVADA

BIG ROOM

**Tickets go on sale  
September 5<sup>th</sup>, 2018**

Attending helps our non-profit organization support women and girls locally and globally.

[soroptimistchico.org](http://soroptimistchico.org)

## DISTRICT 1 FALL MEETING Saturday, September 15, 2018

This meeting is about YOU! We'll hear about our District 1 clubs stop trafficking efforts, opportunities within the Region, and where we might go from there. We'll discuss topics from confidence to collective impact. Clubs will share information on successes, S-Clubs, programs and more. We'll receive updates from Federation and Region Committees on a variety of topics including our Signature Dream programs, and hear what Governor Lane learned at the Governors Round Table. Let's name that flamingo. In short, Facts, Future, Friendship & Fun!



FRIDAY NIGHT: **Flamingo** Let's get together on **Friday** evening beginning at **6:00pm**, on the Hilton Garden Inn's lovely patio. Grab a bite; grab a drink, this no host gathering is strictly social. Hilton Garden Inn will even call for a shuttle to nearby Win-River Casino if anyone is interested. For our planning, please RSVP on the Registration Form. **District 1 Flocks!**

Hosted by Soroptimist International of Redding



SOROPTIMIST

Best for Women®

*SI Chico*  
*PO BOX 1812*  
*Chico CA 95927*



Soroptimist International of Chico (SI Chico) is a large club with a long and distinguished history in our community. As Soroptimists, our focus has always been on service – Committed to improving the lives of women and girls in our community, our country, and around the world. Through service projects we strive to raise money in order to continue to donate money and time to the community and around the world.

*We're on the Web!*

*[Soroptimistchico.org](http://Soroptimistchico.org)*

**Education is the key to gender equality, which has yet to be achieved anywhere in the world.**

- 1 in 3 women has been beaten, coerced into sex or otherwise abused in her lifetime.
- 1 in 4 high school-age girls in the United States does not graduate.
- Of single mothers under 30, only 7% have finished college in the U.S.
- Women earn \$.52 to every \$1 earned by men (global average).

**We work to empower women every day.**

**Women are economically empowered when they have control over their own finances and well-being, and when they have a voice in the financial decisions to shape their lives and the lives of their families. When women and girls are empowered, they have a personal sense of autonomy, self-confidence, and the power to control their private and public lives. We focus on access to education because we believe it's the most effective way toward empowerment.**



**Have you looked at  
our new website?  
[Soroptimistchico.org](http://Soroptimistchico.org)**