



SOROPTIMIST®  
Investing in Dreams



September 2021

Volume 4, Issue 1

## President's Message

### Calendar

#### Business Meetings

Sept. 1

Oct. 6

Nov. 3

### Programs

Sept. 8—Inspire School

Sept. 15—Raw Milk-  
Duivenvoorden Farms

\*see bottom of page 5 for guest  
speakers

100th Birthday Celebration

SIA Sept. 25th-26th

SI Global Oct. 1st-3rd

SNR District 1 Meeting

Oct. 30th—time & location TBD



Hello Fellow Soroptimists,

What does it mean to dream? What does it look like to achieve? Have you ever explored what each of these terms means to you? Let's dream together.

I have spent a great deal of time exploring what my President's Project should be, and since I want our club to turn our focus to the Soroptimist signature programs – the Live Your Dream awards and Dream It Be It Career Support for girls – I decided that I want to bring both these amazing programs together.

The planning process has already begun to get the Dream It, Be It Career Support program from its current 7-week model at one school to a one-day event for many schools. I am currently working alongside past-President Babette Maisis of SI Bidwell Rancho in the planning stages. We are looking to expand the DIBI program to multiple schools in one action-packed day of learning, excitement, and connection. Dream It, Be It is the career support girls need to achieve their education and career goals, empowering them to break the cycles of poverty, violence, and abuse.

The other SIA Signature Program is the Live Your Dream Awards. These awards are given to women who provide the primary financial support for their families. These monetary awards provide women the resources they need to improve their education, skills, and employment prospects. SI Chico has traditionally given more awards than many clubs, giving out \$3,500 most years. The application for the Live Your Dream Award is already available at our website: [soroptimistchico.org/live-your-dream-awards](http://soroptimistchico.org/live-your-dream-awards).

SIA's Big Goal for 2021-2031 is to invest in the dreams of **half a million women and girls** through access to education. Our contribution as SI Chico to SIA's Big Goal starts locally with the dream programs – Live Your Dream and Dream It, Be It. I am asking everyone in our club to join this focus and help increase our impact in these Dream Programs.

My focus for this year is to serve women and girls who thirst for greatness. Some women and girls need help finding their way. We can serve as leaders and mentors for these women and girls. That's why I am planning the Live Your Dream Event, a night where mentors and leaders in the community can come together with young women to fulfill their dreams, find what they were meant to do, and achieve success. This one-night live event will be hosted the day before the Dream It, Be It conference. Both these events are set to be held in spring 2022. Details for the date, time, and location are still being finalized. I hope you plan to participate and connect with our future Soroptimists and community leaders.

Advocate for Great,

*President Sara*





*Celebrate our Increased Collective Impact as we work toward our next Big Goal!*

**EIGHT YEAR PROGRESS: FY11/12—FY19/20**

**LIVE YOUR DREAM AWARDS®**

**580 more women** receive the award annually  
▲49% from 1,200 to 1,700 (actual: 1,189 in FY11/12 to 1,770 in FY19/20)

**\$1.2 million more** awarded annually  
▲83% from \$1.54 million to \$2.8 million (actual: \$1,538,074 in FY11/12 to \$2,815,272 in FY19/20)



**DREAM IT, BE IT®**

**73,727 girls** have been reached since the program launched in FY15/16

**Received the Summit Award**—American Society of Association Executives' highest award



**FUNDRAISING**

**\$210,000 more** in annual funds raised  
▲13% from \$1.6 million to \$1.8 million (actual: \$1,605,808 in FY11/12 to \$1,814,989 in FY19/20)

**\$570,000 more overall funds raised** from annual funds and major gifts in FY19/20 Overall funds raised ▲35% from \$1.6 million to \$2.17 million (Overall: \$2,174,792, Annual: \$1,814,989; Major Gifts: \$360,000)

**Signed our first blue-chip corporate sponsor**—Torrid/Torrid Foundation



**MEMBERSHIP**

**27,692 members in 20 countries and territories**  
▲24% membership loss from FY11/12 (Actual: 36,295 in FY11/12 to 27,692 in FY19/20)

**1,120 members** whose lives were disrupted by COVID-19 received FY20/21 dues payments from the Disaster Fund Appeal

**30%** (734) of all new members joined because of our Dream Programs



**LIVEYOURDREAM.ORG**

**Attracted 159,000+ supporters**  
(actual: 1,235 in FY11/12 to 159,014 in FY19/20)



# Get Ready for 2021-2031!

To build on the success of increased collective impact, we began planning for the Big Goal that would carry us into our second century. Through engagement with leaders, clubs and members, we created a bold goal for 2021-2031: Invest in the dreams of **half a million women and girls** through access to education.

**Join us as we work together to reach this audacious goal.**

## PROGRAM

Increase the number of women and girls your club serves by providing additional *Live Your Dream Awards* and holding *Dream It, Be It* projects.



## MEMBERSHIP

Grow and retain members by creating an enjoyable and civil member experience.



## PUBLIC AWARENESS

Gain greater recognition by promoting your club's impact through our Dream Programs.



## FUNDRAISING

Increase funds raised to support our brand unifying Dream Programs.



## FUTURE

Mobilize support of our 2021-2031 Big Goal: *Invest in the dreams of half a million women and girls through access to education.*



**For more information about SIA's Big Goal visit:**

[Soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html](https://Soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html).

President Sara's Installation of Officers June 13, 2021





## SDR District 1 Meeting July 7, 2021

By: Delegate Alternate Katie Salcido

### **Summary:**

The meeting started with introductions of new members and each member was asked to share how they got involved with SI. Once introductions were done the Director emphasized the following for club leadership:

Share information among clubs as well as share accomplishments

Know that the District Director is here for Presidents and encourages members to call directly should they have questions. The contact number is 530-310-1303.

Delegate to club members, trust them and follow-up because everyone needs to feel involved and it helps people feel included.

Ask members what they want to do. Why are they members?

### **On Communication:**

Is the current method of communication working? Is what you're saying perceived as you intended?

Is the method of communication the most effective?

Be patient with members as leadership can be unique.

### **On Service Projects:**

Are we doing what members want?

Are members enthusiastic?

Do you, as President, have member's buy-in?

### **Last:**

If you create an action plan, be flexible in it's execution.

Ensure that members interested in leading have the resources they need to aspire to leadership.

### **Next District 1 Meeting October 30th**

Program suggestions  
for upcoming year!  
We have 2 meetings each month  
for Guest Speakers.  
Please send ideas or suggestions to me,  
Roseann [bradleyfam5@msn.com](mailto:bradleyfam5@msn.com)  
to get them on the Calendar.  
You know what we like;  
\*Informative\*Creative  
\*Enlightening\*Educational  
\*Inspiring\*Uplifting

## Giving Committee

Tri-chairs Kim Huber, Sue Ligon & Nancy Hanson



### Hands-on Projects

We are excited to continue providing Hands-on Projects in the 2021-2022 year! Please contact the coordinators to get information and join the team for one or more of these wonderful service activities!

- Carolyn Dusenbury will continue coordinating donations to Catalyst  
[cdusenbury@csuchico.edu](mailto:cdusenbury@csuchico.edu)
- Bonnie Chapman will continue coordinating Girls on the Run events  
[BKchap2@yahoo.com](mailto:BKchap2@yahoo.com)
- Cyndi Murdoch will continue coordinating Dress A Girl  
[cybdimrdch@gmail.com](mailto:cybdimrdch@gmail.com)
- Giving Committee chairs will coordinate Adopt A Family  
[kim.n.huber@gmail.com](mailto:kim.n.huber@gmail.com), [ivnancy500@gmail.com](mailto:ivnancy500@gmail.com), [sligon1414@yahoo.com](mailto:sligon1414@yahoo.com)
- Sandi Decker will coordinate the Salvation Army Bell Ringing  
[tom2sandi@gmail.com](mailto:tom2sandi@gmail.com)

## Soroptimist International of Chico honored Doris Arbuckle for 60 years of service at our June 9, 2021 President's Farewell Zoom Meeting



Plaque reads: "Thank you for your many contributions over the past sixty years. Your dedicated service played an integral role in our success".

Thank you Jami McNamee for making this happen.



## A Message from Membership By Bonnie Chapman



Did you know that volunteering is good for your health? According to a study published by Harvard Medical School, there is a significant list of physical benefits that result from being a member of a club like Soroptimist. People who spend a couple of hours each week doing service work of any kind, can reap the following rewards;

- \*lower mortality rates
- \*lower blood pressure
- \*higher functional ability
- \*sense of purpose
- \*life satisfaction

This is great information to share with friends and prospective members. In addition to the advantages mentioned above, we all know the friendships and support we get from our Soropti-sisters is irreplaceable. Let's grow our club and let more women of our area in on our secret! Joining SI Chico is good for the mind, body and soul.

### SHARE THE LOVE Membership Drive!

Contest? Prizes? Lots of fun new members? Yes, Yes and Yes! Introducing the Share the Love membership drive running September-December 2021. There will be a monthly drawing for a lucky winner and also a grand prize in December, for the person who sponsors/brings in the most potential new members. There are plenty of opportunities to earn entries to win, getting your name in the monthly hat –

Bring a friend to a meeting or event; 1 entry

Sponsor a new member; 5 entries

Post sharable information about joining our club on your social media (coming soon); 1 entry

Work at a member recruitment table in community at an event (info coming soon); 5 entries

\*Each member is responsible for telling Bonnie about their earned entries. These tickets will also be available at each club meeting.

Prizes will include all things that will show our current members the LOVE and pampering we all enjoy. Thank you all in advance for helping to grow our beloved club, making it better than ever. Contact Bonnie 228-1724 or email [bkchap2@yahoo.com](mailto:bkchap2@yahoo.com) with any questions or other recruitment ideas.



# Summer Lunches & Morning Coffee



La Comida July 7th



Kalico Kitchen July 14th



La Comida July 21st



Morning Coffee at Bonnie's July 28th



Kalico Kitchen August 4th



La Comida August 11th



Kalico Kitchen August 18th



Morning Coffee at Kimm's Aug. 25th





## A Dash of S.O.L.T

(Soroptimist Orientation Leadership Training)

Submitted By Joyce Brown

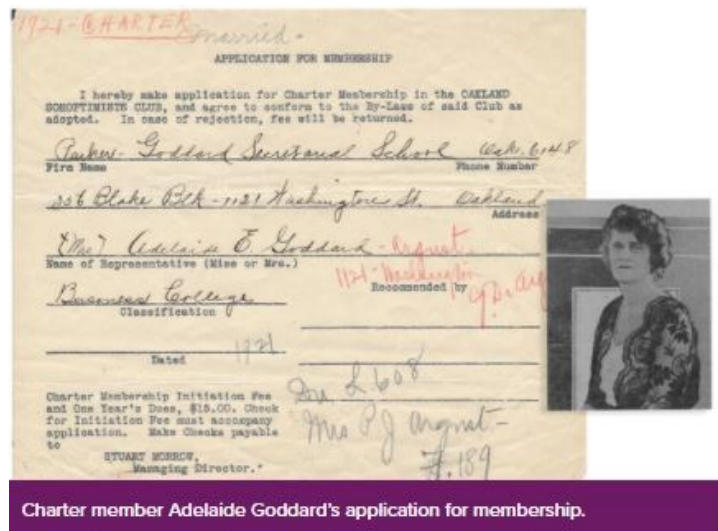
[\(Article from SIA website\)](#)

June 21, 1921

This day in SIA history marked the first official meeting of the women's service group, which still had not been named. Set in a private room at the Venus Café on Tuesday, June 21, at 12:15 p.m., Stuart Morrow met with nine women to discuss the formation of the new club. The club followed the custom of the Rotary Clubs Morrow was familiar with, and limited membership to one representative of each professional classification and designation.

In attendance were Soroptimist charter members:

- Mrs. Gladys Barndollar (Multigraphing)
- Mrs. Doris Tilton (Skin and Scalp Treatment, Principal)
- Mrs. Adelaide Goddard (Business College, Partner)
- Mrs. Grace Wetterhall (Real Estate, Principal)
- Mrs. Mary Hughes Patterson (Piano Teacher, Principal)
- Mrs. Mae Green Lineker (Optometrist, Principal)
- Mrs. Blanche Rollar (Corsets and Blouses, Proprietor)



Other attendees included Mrs. Lillian Blake (Art Dealer, Proprietor), who attended other organizational meetings after paying her dues in June but was mysteriously not listed on the club's charter; and Mrs. Miller, who did not become a member.

A purple banner for Soroptimist International's 100th anniversary. It features the Soroptimist logo and the text "Register for SIA's 100th Anniversary Virtual Event". Below this, it says "Take advantage of early bird savings and get your ticket today." and includes a "Register Online Now" button.

To register Click the picture above

A grey banner for the Soroptimist International 100th Virtual Birthday Event. It features the text "GET YOUR TICKETS FOR THE SI 100TH VIRTUAL BIRTHDAY EVENT!" and "THE COUNTDOWN HAS BEGUN...". The event dates are "1-3 OCTOBER 2021" and the event name is "SI 100TH VIRTUAL BIRTHDAY EVENT". There are decorative fireworks and a Soroptimist logo.

To register Click the picture above